

# ESSIE COHEN

*makeup artist collective*

## **Bridal Trial Information**

**Location:** Essie's Studio (Entrance can be found to the right of the front steps, and is marked with the Essie Cohen Makeup LLC logo in the window.)

**Address:** 8 Fisher Lane, Katonah, NY 10536

**Contact Information:** (914) 500-8771

**Payment:** \$250 paid in cash, or via Venmo

*Trials outside of the studio subject to travel fees*

**Parking:** Park on the right side of the driveway, or on the street.

## **What to Expect**

- Trial will last about one hour
- We will discuss your wedding style, vision, color schemes, dress, and the vibe of your venue
- I will ask about your daily makeup look and your comfort level with makeup
- Please come with any pictures you may have, so I can get a feel of the day
- I will provide an online customized skincare shopping list
- We will get to know each other, as a rapport is incredibly important to me

## **Trial Preparation**

- Please arrive with no makeup on
- Ideally, have your brows done prior to the trial. Or, have your brows semi cleaned-up to be able to get the best visual for you
- If you would like a certain makeup look you found online, please come with pictures. A few suggestions about finding makeup looks online:
  - Only use full-frontal images as certain angles and eyes-only photos will not give you a clear visual of the full look
  - Try and find inspiration pics of people with similar eye shapes and coloring, as it can be deceiving. Many photos are photoshopped, airbrushed, and heavily edited.
  - It is also helpful to have references of your daily makeup looks to get a sense of your style and comfort

**Brides ONLY:** Bring pictures of your dress and bridal party colors! This helps me in getting a visual of your whole look & aesthetic. My goal is to create a look that is cohesive for your whole day.

**Brides ONLY:** Please wear white, ivory, or beige, if you can. This makes it easier for you to visualize your look in your dress and see the contrast against a light color